

- Contact Information:** Sean Reed, Executive Director  
Phone: (888) 818-0987 Email: reed@cec-mi.org  
44 East Cross Street, Ypsilanti, MI 48198
- Mission:** The Clean Energy Coalition (CEC) is a non-profit, non-partisan organization dedicated to promoting clean energy technologies as a way to create healthier, energy independent communities.
- History:** CEC was formed by the stakeholders of the Ann Arbor Area Clean Cities Coalition as a new non-profit entity to house and expand upon the work of the Ann Arbor Clean Cities program, which was coordinated by the City of Ann Arbor's Energy Office for seven years. CEC was incorporated in June 2005 and granted 501(c)3 non-profit status by the IRS in January of 2006.
- Projects:** The organization is implementing cost effective, market transformation projects in the building and transportation sectors. Transportation projects include the Ann Arbor Area Clean Cities program, which has a goal of reducing the reliance on petroleum in Washtenaw County. To date this program has secured and administered over \$1,000,000 in federal and state grants. Other projects include a \$250,000 US EPA off road engine repower project, and two local and statewide biofuel infrastructure incentive projects valued at \$500,000. Building sector projects for 2009 include: Michigan Energy \$ense residential auditing program, Rebuild Ypsilanti for commercial buildings, and a Solar Cites project in partnership with the City of Ann Arbor. CEC also coordinates four annual events with attendance totaling over 7,000, including: Ann Arbor Green Fair, Ann Arbor Earth Day, Michigan Clean Transportation Expo & Awards, and Remodel Green.
- Size & Scope:** The administrative budget of the organization is currently \$231,000. There are four full-time staff members and numerous part-time employees. Current revenue sources are from state and federal grants as well as from over 27 community stakeholder organizations.. The organization's office is located in downtown Ypsilanti.
- Board Officers:** Chair: J.D. Lindeberg  
*Resource Recycling Systems, Principal*  
Vice Chair: Claudia Rast  
*Pear, Sperling, Eggan, & Daniels, Principal Attorney*  
Secretary: Keith Johnson  
*University of Michigan, Fleet & Garage General Manager*  
Treasurer: Kathy Carmody  
*Wright, Griffin, and Davis, Senior Accountant*
- New Partners Sought:** Looking for project partners, board candidates, staff, and volunteers with a passion for clean energy.
- More Info:** [www.cec-mi.org](http://www.cec-mi.org)

## clean energy

Any technology that reduces the environmental impact of a product or service that requires the use of an energy conversion procedure. This includes:

- technologies associated with improved sources of energy;
- more efficient use of energy; and
- better management of energy waste

## MISSION

The Clean Energy Coalition is a non-profit, non-partisan organization dedicated to promoting clean energy technologies as a way to create healthier, energy independent communities.

## VISION

The judicious, maximized use of clean energy by communities, utilities, businesses, schools, individuals, and organizations.

## RATIONALE

The adoption of clean energy technology as a result of this effort will lower the long-term cost and environmental impact of energy use, resulting in healthier communities that are wiser in their use of energy and more self-reliant and secure in their energy supply.

## GOALS

- GOAL 1** The Coalition will manage, or facilitate the development, of a strategically-prioritized portfolio of cost-effective market transformation projects and programs to maximize the effective use of clean energy technologies.
- GOAL 2** The Coalition will increase public understanding of the benefits and application of clean energy technologies.
- GOAL 3** The Coalition will ensure its activities are evaluated to document the effects of its efforts and use generated information to improve future efforts.
- GOAL 4** The Coalition will be an effective and open organization and will keep its constituents well informed of Coalition activities and strive to encourage maximum participation.