

## KICK OFF MEETING SURVEY RESULTS – 34 TOTAL

Please check any and all barriers you perceive to implementing energy efficiency in your building or facility:

2

I do not understand the value of energy efficiency.

15

I would love to, but I do not have the capital resources to pay for improvements.

4

I am concerned it may damage the historic character of my building.

12

Other:

- a) *Raising funds to maximize green building and energy efficiency during our remodel*
- b) *Convincing others of the value of energy efficiency*
- c) *Need a plan that is aesthetic. I need new lighting and HVAC, but which one. I need help finding contractors.*
- d) *City of Ypsilanti Historic District*
- e) *Since we are a condo association, there's a limit to how much we can do without the full approval of our co-owners, so education is very important.*
- f) *Do not own building.*
- g) *We rent and don't have control over the building.*
- h) *Information sharing is very important, we constantly look for additional green projects.*
- i) *Worried about problems with historic district commission.*

Would an electronic newsletter that has information about energy efficiency approaches, local partner news, funding sources, and general information be valuable to you?

29

Yes \* *Maybe you should have companies who have implemented projects to show or have a tour like the mother house does*

1

No \* *Email overload- more public events! More one-on-one*

4

Maybe

If yes, how often should an electronic newsletter be sent to you?

22

Quarterly?

11

Monthly? \**Ask different people to show/feature projects in the newsletter*

**1** Yearly?

Would you attend a quarterly meeting that would serve as a networking event for program partners? The meetings could also include case studies in energy efficiency, product vendor presentations, etc.

**27** Yes

**1** No

**6** Maybe

What other content or considerations for a quarterly meeting would be valuable to you?

- a) *Looking at community-wide metrics/goals and our community-wide program.*
- b) *Partnering with other local organizations to educate the public, empower citizens. to invest as a community in renewables. Emphasis on grass roots, community level response to global warming/peak oil.*
- c) *Technology- specific presentations, e.g. geothermal, solar, etc.*
- d) *Couple energy efficiency program with information/programming on in site alternative energy projects (solar, geothermal, etc.)*
- e) *If slides are presented, provide a copy to teach attendee.*
- f) *Technical, need engineering and architectural help, heating systems, integrate active/passive solar.*
- g) *Information for new buildings and ground-up projects. We work with new businesses that want to either renovate existing buildings or build new.*
- h) *Small businesses that are home-based might be a subject.*
- i) *Share other people/companies success stories.*
- j) *Actual case studies—varying size projects, state, federal, tax credits/deductions!!*
- k) *Approaches in conservation regarding Historic Buildings recommendations or qualified contractors to quote various aspects of work to be done.*
- l) *More in depth information, especially in regard to historic structures.*
- m) *Financing workshop-helping for small business owners to obtain financing, & tax credits to offset expense.*
- n) *Partner presentations/materials/profiles/directory*
- o) *Solar panels and wind power presentations. Info on tax credits assistance and writing applications for grants.*
- p) *Tours of Ypsilanti buildings (in process or completed) that are energy efficient and LEED registered or certified. Do tours in partnership with Detroit Regional Chapter of USGBC. Combined informational meetings with DRC-USGBC.*
- q) *Funding Resources, Cross-applicability to residential bldgs., developementes in available renewable energy/sustainability technology, DIY techniques, local/regional informational events.*

Please provide any other feedback for developing this program (use back if needed):

- a) *Links to DRC-USGBC and USGBC websites including contact info for Emerging Green Builders Co. and Green School Advocacy Committee.*
- b) *Willing to be a case study.*
- c) *Awareness presentations at organizations*
- d) *Good presentation, will you share slides so we can show Toyota/AISIN North America Environmental group the great work you are doing? (Around 50 members)*
- e) *Consider landscaping and home/office food production as avenues to energy efficiency.*
- f) *A good accountant will be conversant with the costs of running the businesses they service. They will be able to track the effectiveness of whatever measures are put in place.*
- g) *Information for tax preparers and accountants so they can make sure their clients are getting full credits for approved projects.*
- h) *For RENTAL PROPERTIES of diverse types, project planning, sequencing, implementation.*
- i) *Develop and provide a list of resources and contacts, i.e. Bring speakers for state and federal tax credits.*
- j) *We would love to be a demonstration site.*
- k) *How about a yearly local "energy efficiency tour" of successful rehab projects that have occurred in the Ypsilanti area.*
- l) *More information about where to get funds whether grants or loans.*
- m) *Would like to have showcase/training sites in Ypsilanti, as both a local resource and to attract people to see what's going with sustainability in Ypsilanti.*